



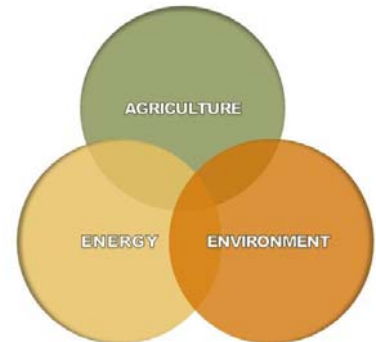
Biofuels | Biopower | Biobased Materials

Context Renewables Practice

Context's Renewables Practice is focused on the growing intersection between Agriculture, Energy and Environment. We closely track economic/market, technology and policy developments to advise clients on the direction of the renewables industries evolution and emerging opportunities.

Context coverage of the renewables industry includes the biofuels, biopower and bio-based products markets. Our primary focus is on renewable feedstocks including 1st generation feedstocks such as corn and soybeans, all types of cellulosic feedstocks (energy crops and residues) and new 3rd generation feedstocks.

We offer clients a multi-dimensional view of the renewables industry by paying particular attention to the economics of the different sectors, advances in processing technology and trends in industry development. Our clients include agribusiness, energy crop developers, food processors, governmental agencies and associations. Context has undertaken a variety of different assignments and prides itself in offering a customized set of service offerings to meet clients' needs.



Service Offerings:

Marketing:

- Research, reconnaissance & forecasting
- Opportunity identification & assessment
- Studies and plan development

Strategy:

- Competitive and Corporate Strategy
- Plan development

Policy Analysis

- Agriculture
- Energy
- Environment

Technology Review and Analysis

Grant Writing & Review

About Context

The Context Network is a global consulting firm that helps clients address challenging management issues and make decisions to build and sustain a competitive advantage, assess opportunities, chart strategy and realize growth.

The firm specializes in the agribusiness value chain, from crop inputs to food manufacturing. It offers clients a unique blend of in-depth industry knowledge combined with a customized set of methodologies for solving business problems.

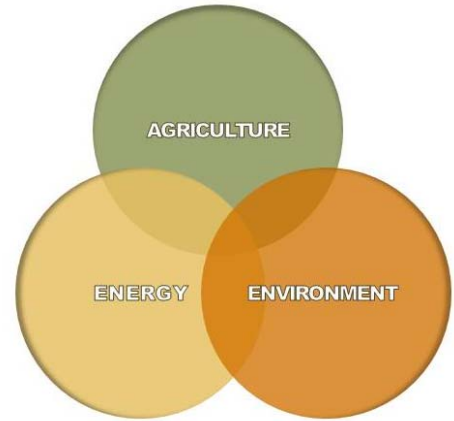
Context is anchored by a core team of senior executive consultants and complemented by a network of discipline-specific subject matter experts on-site around the world.

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Sample of Recent Engagements:

- Forecasted the growth in corn-based ethanol and acres planted to corn. Summarized forecasts of corn prices.
- Forecasted the development of the cellulosic ethanol market to 2020, identified market opportunities, screened opportunities against client capabilities and assisted the client in updating their biofuels strategy.
- Developed a marketing plan for an energy crop developer.
- Developed detailed briefs on long-term trends in Energy and Environment (Climate Change & Sustainability) to support development of a long-term strategic plan.
- Surveyed farmers on current use/harvesting of corn stover; research combustion characteristics of corn stover and optimum collection practices, performed a meta analysis of the delivered cost of corn stover to a biopower facility.



Publications:

Context has undertaken client specific and multi-client market studies and periodically publishes white papers on topics we believe will be important to our clients. Examples include:

- The Future of the North American Biofuels Industry multi-client study.
- The Feasibility and Impact of a 35 Billion Gallon Alternative Fuels.
- The Energy Independence and Security Act and How it Will Impact Corn & Soybean Producers.

Additional information and samples can be found on our web site: www.contextnet.com.



Jim Murphy

Context Renewables Practice Leader

Jim Murphy is a senior associate and project manager of The Context Network. He has over twenty years of experience in industry and consulting with expertise in most aspects of industrial marketing and strategic planning. Much of his experience has been with the energy industries including biofuels, hydropower and wind energy. Murphy holds degrees in engineering and business. He has worked as a reviewer for the U.S. Department of Energy, evaluating biofuels grant

