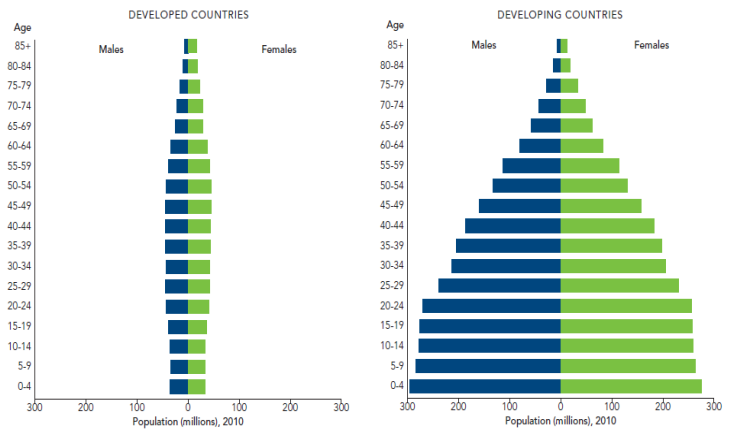


FOCUS: BUSINESS / STRATEGY

Age Distribution of Populations Has Impact

We have all read and heard that growing population, and particularly a growing middle class in developing countries, will impact the world's demand for natural resources and food. Dive deeper into the numbers and it is clear the age distribution difference between developed and developing countries has significant impact. The Population Reference Bureau's graphical illustration makes this point clearly. Developing countries' populations are significantly younger.

www.prb.org/Publications/Datasheets/2010/2010wpds.aspx



Source: UN Population Division, *World Population Prospects: The 2008 Revision* (2009).