

FOCUS: BIOFUELS

Context Announces Renewables Practice

In an effort to meet growing demand across the agriculture, energy and environmental segments of the renewables industry, Context has launched the Context Renewables Practice. Led by Senior Associate Jim Murphy, Context's Renewables Practice closely tracks economic/market, technology and policy developments to advise clients on the direction of the renewables industry's evolution and emerging opportunities.



Context
Senior
Associate,
Jim Murphy

Murphy said, "Our coverage of the renewables industry includes the biofuels, biopower and bio-based products markets. Our primary focus is on renewable feedstocks, including 1st generation feedstocks, such as corn and soybeans, all types of cellulosic feedstocks (energy crops and residues) and new 3rd generation feedstocks."

Context Managing Partner, Blake Sieker said, "We're pleased to formalize our client offerings in the renewables field. Our experience and depth of exposure across these areas allows us to offer clients a multi-dimensional view of the renewables industry. Over the past several years, Context has undertaken a variety of different and challenging assignments in this field. This team has an exceptional ability to deliver customized sets of service offerings to meet clients' needs."

Murphy added, "This is an important and rapidly evolving industry. The Renewables Practice has both the perspective and the ability to help clients focus on the economics of the different sectors, advances in processing technology and trends in industry development."

Context Renewables Practice clients include agribusinesses, energy crop developers, food processors, governmental agencies and associations. Contact Jim Murphy at jim.murphy@contextnet.com.

###

The Context Network provides business management and strategy consulting services to the world's leading agriculture, biotechnology and food companies and government agencies and institutions. Major areas of expertise include strategy, merger and acquisition support, valuation of new technologies, formation of alliances, and market research. The West Des Moines-based firm is composed of a core of professional consultants that is complemented by a network of more than 200 industry and subject-area experts.