

FOCUS: BUSINESS/STRATEGY

What's Inside Context?

Our clients and most in the industry know that Context reflects the pinnacle of industry expertise.

Since Context was founded in 1992, we've grown to include four partners and 17 dedicated professionals serving U.S., Europe, Africa, South America and Asia. We work from a unique business model in which we effectively manage customized team of industry experts led by experienced consultants. It has proven to be a better method to achieve each company's specific strategic business objectives. Our unique business model provides us access to expertise across geographic representations, with highly experienced functional expertise and with significant breadth in each industry segment we serve.

Beyond our network, Context has developed significant alliances with several well-respected consulting firms with particular geographical or industry expertise. These alliances give Context the ability to offer the most relevant strategic counsel from an array of experts who are selected for suitability and experience for our clients' selected needs.

Context Advances Intellect

Equally critical to success in consulting is that this expertise is matched with cutting edge strategic thought and process. While many in the industry see and know the Context explained above, a lesser seen and known side of Context is our ongoing professional training and development efforts. Professional improvement is an important strategy undertaken by many companies in our industry. And true to Context style and culture, our professional execs are engaged in advanced on-going education fortification at the highest levels.

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Blake Sieker*

- Semi-annual team meetings
- Attendance in and presentation to key organizations
- White paper development and internal intelligence
- Participation in executive education programs
- Strategy Tool Kit
- Data Presentation Tool Kit

To complement this ongoing effort, Context has recently initiated an additional executive education program where a Context team member will attend executive education forums on a bi-monthly basis. Assuming an average course length of one week, Context will be in school about 15% of the time. Each participating executive is responsible for developing a learning module to add to our Context strategy tool kit for further cross training within the organization.

Why is that important? Keeping our execs current, fresh and relevant in the latest in business strategy is important because it adds dimension to the breadth and scope Context already offers. Our clients require the most current thinking along with our seasoned executive perspectives, fresh approaches to macro and micro economics driving your companies' future and our planet's ability to feed its inhabitants in the years ahead. Context has made this internal commitment toward executive education to assure we continue to bring you the best actionable solutions for your company's advancement and growth. We look forward to sharing our insightful perspectives with you. For more information, contact blake.sieker@contextnet.com.



Context
Managing
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